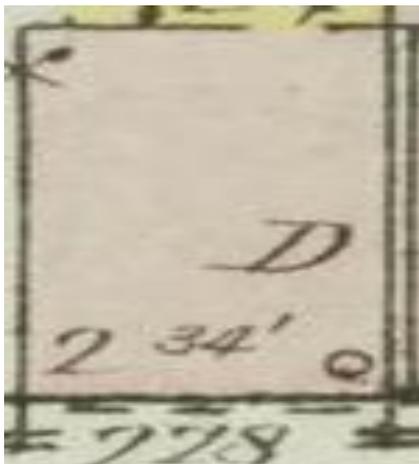


DFI PROJECT

2020-2021

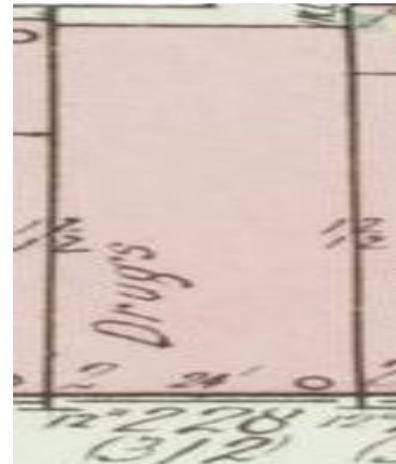
The building on 228 West Main St. Frankfort, Kentucky is currently empty, and ready for a new business to be put into it. It is estimated to have been built sometime around 1875-1899. According to the Sanborn Fire Insurance Maps that were used, this building was definitely around in 1886 for the use of a dwelling. This building was mostly known for being a drug store in the 1900s, and has also served as a hardware store. As you can see below, this building was used for commercial business throughout most of its years. Although, in the research that has been done, we could not find who originally built this building.



1886 Sanborn (Dwelling)



1901 Sanborn (Hardware)



1912 Sanborn (Drug Store)

The building on 228 West Main St. is surrounded by 2,200 square ft. of land. This building isn't really known famously, rather it was more popular to the people around the downtown Frankfort area. This building was known as a drug store for many years, most likely because of its great success. It is in a great location, and everyone around the area could get there faster compared to other places. The building materials used for this building are built up tar and brick, and the configuration is flat. The stylistic influences were Victorian and Italianate. We can see this by the bay windows, the cornice, and also the brick walls. Over the years, the building didn't really change that much. After it changed from being someone's home to a business, it remained a business.

The pictures below were taken back in the 1900s when the building was still known as a drug store.



The building was recently known as the W&W Men's Shop, but currently is empty and up for sale. So who knows what will go into the building next? There are a lot of accommodations that we need in our downtown area to fulfill the needs of the people, especially for the youth of Frankfort.



The proposed businesses that could serve as a tenant for the vacant building is dependent on the structure's size. Since this building is small, we could do something like a “hangout” for teenagers. There could be lounge areas, television, games, and more. The most important thing we could include to attract teens would be FREE WIFI!! The reason this would be a great idea is because data shows this is what the people want! From the data that my classmates and I have collected from surveys we took, adults and students both say that entertainment is downtown's weakest area. While we have the Summer Concert Series, people would like to see more! The surveys suggested that people see Frankfort as being extremely boring and dull.

Frankfort needs more entertainment around, not only for fun but also to attract tourists to this area! There aren't many current businesses that provide actual fun hangout areas, specifically for teenagers. There are many places in Lexington, like Kids Place, Champs and Gatti Town, but notice that its mostly for younger kids. So this business, located on West Main St., could be something new for our area. To start off, we could figure out the most popular things youth and young adults enjoy, including music, video-games, and arcade games. This isn't the type of hangout to sit back and study, this is a place to hang out and have fun with friends on a Saturday night when you have nothing else to do. In order to attract the people, this building needs to be very noticeable. On the outside, there would be flashing colors on the windows and doors, and of course with a big sign that says “FREE WIFI”. The name of the place would be “The Hangout”.

Throughout all of the buildings successful years, it would be wrong to keep it empty and let it go to no use. Due to its central location in downtown Frankfort, it could not only bring in a lot of good money, but also give young adults what they want and need in this area. This idea could overall improve the downtown area as a whole, and attract a lot more people to discover something new that Frankfort hasn't had before.

This picture is an depiction of what this business may look like and what we may want to see inside of it.

